



MEADVILLE COMMUNITY THEATRE

www.mctbackstage.com

PO Box 330 • Meadville, PA 16335 • (814) 333-1173

May 11, 2022

Dear Community Partner,

For over five decades, Meadville Community Theatre has been a vibrant community arts organization because of the support of local businesses such as yours. We were able to successfully get back to in person performances this past season and have even more exciting projects coming in the 2022-2023 Season.

Meadville Community Theatre has put together an amazing 2022-2023 Season called "Friend or Foe." The season opens with Neil Simon's marital comedy *The Dinner Party* and continues with the stage adaptation of Stephen King's psychological drama *Misery* for Halloween, a classic for Christmas, a devised play headed by Beth Watkins about our own Odd Fellow's building, youth theater returning with *Wind in the Willows*, and ending, as tradition dictates, with a musical. Our closing musical is one we were not able to perform due to the pandemic that we are delighted to be able to include now, *Heathers: The Musical*. Your business can be a part of this exciting 55th Season.

To keep theater as accessible and affordable as possible, MCT has made a conscious effort to keep ticket prices low. However, this means that ticket sales alone are not enough to cover expenses. Supportive community partners such as yourself help us maintain our commitment to quality productions with affordable ticket prices.

We offer several sponsorship options and our commitment to you, as a valued partner, ensures that you will receive the attention, recognition, and publicity you deserve, in exchange for your generous contribution. We offer three structured sponsorship levels from which to choose by June 30. Please take a moment to look over the attached Sponsor Benefit Form to learn more about the different levels and their related benefits. As a 501(c)3 non-profit organization, your contribution to MCT is fully tax deductible to the extent allowable by law.

If you have any questions or need additional information, please feel free to contact us at 814-333-1773 or publicity@mctbackstage.com. MCT appreciates your considering our organization as a recipient of your support.

Sincerely,

Ellie Wood

President, MCT Board of Directors



MCT

MEADVILLE COMMUNITY THEATRE

Sponsorship Packages

2022 – 2023 Season

SPONSORSHIP BENEFITS	Producer \$500+	Director \$250 - \$499	Playwright \$100 - \$249
Complimentary Tickets to any show for the season	25	15	8
Logo printed on the theater lobby placard	•	•	•
Ad placed in the season playbill	Full page color	Full page black/white	Half page black/white
MCT General Membership	4	2	---
Special recognition on MCT's website	•	•	
Opportunity to purchase tickets at a discounted rate	•	•	
Prominent printing on all season mailings	•		
Lobby rights to one show per season	•		

Not sure if a sponsorship package is for right for your business? We also offer advertising for sale that will appear in our 2022 – 2023 season playbill, used for all our productions.

Ad Style	Cost	Size
Full Page Color Ad	\$180	8.5" x 5.5"
Full Page Black & White Ad	\$135	8.5" x 5.5"
Half Page Black & White Ad	\$75	4.25" x 5.5"

Still have questions about becoming a sponsor?

Contact Sylvia Cagle at publicity@mctbackstage.com or call 814-333-1773 and leave a message.



Sponsorship Agreement Form

2022 – 2023 Season

Please fill out this form, send both payment and the agreement to the address listed below, and email your logo or ad to publicity@mctbackstage.com.

Business Information

Business Name: _____

Address: _____

Email: _____

Telephone: _____

Fax: _____

Contact Person: _____

Send Payments/Agreements to:
Meadville Community Theatre
PO Box 330
Meadville, PA 16335
Send Ads/Graphics to:
publicity@mctbackstage.com

Sponsorship Levels

\$500+ (Producer): _____ \$250 - \$499 (Director): _____ \$100 - \$249 (Playwright): _____

Program Ad Levels

Full Page Color \$180: _____ Full Page Black & White \$135: _____ Half Page Black & White \$75: _____

Ad Guidelines

- Please send your ad and/or logo, as a .jpg or .png graphic, to publicity@mctbackstage.com.
- Ad sizes are as follows:
Full page ads are 8.5" x 5.5"; Half page ads are 4.25" x 5.5"
- If you have advertised with us previously and wish to utilize the same artwork, please let us know.

Payment Information

All payments, ads/logos, & agreements must be received by June 30, 2022

Payment must be accompanied by a completed agreement form. Invoices will be sent directly from Meadville Community Theatre to the address listed on your agreement or by the listed email if preferred. Payments, ads/logos, and agreements must be received by June 30, 2022 to ensure your ad/logo is included in all our publicity material. Checks should be made payable to Meadville Community Theatre.

Send Payments/Agreements to:
Meadville Community Theatre
PO Box 330
Meadville, PA 16335