



MEADVILLE COMMUNITY THEATRE

www.mctbackstage.com

PO Box 330 • Meadville, PA 16335 • (814) 333-1173

Dear Community Partner,

January 28, 2019

For over five decades, Meadville Community Theatre has been a vibrant community arts organization because of the support of local businesses such as yours. Although much has changed at MCT over the last 50 years, one thing remains the same: our passion for the arts in our community. After all, community is our middle name! You can help us continue to keep the arts alive and thriving in the Meadville area by becoming a MCT Corporate Sponsor. By sponsoring Meadville Community Theatre's 2019 – 2020 season, you have the opportunity to show your support for a wonderful cause – the arts! Sponsoring the season also enables us to continue to provide quality entertainment, community engagement, and education to support our mission, as well as complementing your company's marketing and community involvement strategies and providing a unique opportunity for employee or client entertainment.

In an effort to keep theatre as accessible and as affordable as possible, MCT has made a conscious effort to keep ticket prices low. Because productions, on average, can cost upwards of \$3,000, ticket sales alone are not enough to cover expenses. Supportive community partners such as yourself help us continue to maintain our commitment to quality productions with affordable ticket prices.

By choosing to become a MCT Corporate Sponsor, you give your business the chance to make our audience, your audience! Last season alone, we had over 4,000 patrons pass through our theatre, not including the hundreds of local volunteers that work on each production. During our 2019 – 2020, season we expect to see an even higher amount of community members pass through our doors with the following slate of productions:



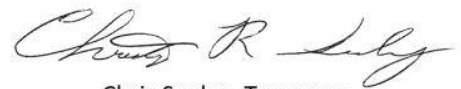
We offer several sponsorship options and our commitment to you, as a valued partner, ensures that you will receive the attention, recognition, and publicity you deserve, in exchange for your generous contribution. We offer three structured sponsorship levels for you to choose from, or we are happy to construct a customized package that suits your business's needs. Please take a moment to look over the attached Sponsor Benefit Form to learn more about the different levels and their related benefits. As a 501(c)3 non-profit organization, your contribution to MCT is fully tax deductible to the extent allowable by law.


If you have any questions or need additional information, please feel free to contact Katie Wickert at production@mctbackstage.com. MCT appreciates your considering our organization as a recipient of your support!

Sincerely,


Audrey Schweitzer, President


Mitchell King, Vice-President


Chris Seeley, Treasurer


Jacklyn Schnauber, Publicity


Katie Wickert, Production


Irene Kipp, Member-at-Large



MCT

MEADVILLE COMMUNITY THEATRE

Sponsorship Packages

2019 – 2020 Season

SPONSORSHIP BENEFITS	Producer \$500+	Director \$250 - \$499	Star \$100 - \$249
Complimentary Tickets to any show for the season	25	15	8
Logo printed on theatre lobby placard	•	•	•
Ad placed in season program book	Full page color	Full page black/white	Half page black/white
MCT General Membership	4	2	---
Special recognition on MCT website as Corporate Sponsor	•	•	
Opportunity to purchase tickets at discounted rate	•	•	
Prominent printing on all season mailings	•		
Lobby rights to one show per season	•		

- All sponsorships are negotiable
 - In-kind donations and trades will be considered
- We'll tailor benefits to meet your wishes and costs to meet your budget

Not sure if a sponsorship package is for right for your business? We also offer ad's for sale that will appear in our 2019 – 2020 season program booklet, used for all six of our mainstage productions.

Ad Style	Cost	Size
Full Page Color Ad	\$180	8.5" x 5.5"
Full Page Black & White Ad	\$135	8.5" x 5.5"
Half Page Black & White Ad	\$75	4.25" x 5.5"

Still have questions about becoming a sponsor?

Contact Katie Wickert at production@mctbackstage.com or call 814-333-1773 and leave a message!



Sponsorship Agreement Form

2019 – 2020 Season

Becoming a Corporate Sponsor for Meadville Community Theatre is as easy as 1, 2, 3! Simply determine what level suits your business best, fill out the form below, send both payment and the agreement to the address listed below, and email your logo/ad to production@mctbackstage.com.

Business Information

Business Name: _____

Address: _____

Email: _____

Telephone: _____

Fax: _____

Contact Person: _____

Send Payments/Agreements to:
Meadville Community Theatre
PO Box 330
Meadville, PA 16335
Send Ads/Graphics to:
production@mctbackstage.com

Sponsorship Levels

\$500+ (Producer): _____ \$250 - \$499 (Director): _____ \$100 - \$249 (Star): _____

Program Ad Levels

Full Page Color \$180: _____ Full Page Black & White \$135: _____ Half Page Black & White \$75: _____

Ad Guidelines

- Full page ads are 8.5" x 5.5"; Half page ads are 4.25" x 5.5"
- Please send your full color ad and/or logo, as a jpg or PDF graphic, to production@mctbackstage.com.
 - Ad sizes are as follows:
 - Full page ads are 8.5" x 5.5"; Half page ads are 4.25" x 5.5"
- If you have advertised with us previously and wish to utilize the same artwork, please let us know.

Payment Information

All payments, ads/logos, & agreements must be received by June 30, 2019

Payment must be accompanied by a completed agreement form. Invoices will be sent directly from Meadville Community Theatre to the address listed on your agreement or by the listed email if preferred. Payments, ads/logos, and agreements must be received by June 30, 2019 to ensure your ad/logo is included in all our publicity material. Checks should be made payable to Meadville Community Theatre.

Send Payments/Agreements to:
Meadville Community Theatre
PO Box 330
Meadville, PA 16335